Announcement Invitation and Call for Papers for the Combined Initiatives

Apps for Medicine, Health, and Home-Care
Elements of Safety and Effectiveness

Submissions Deadlines
For the International Conference: send a 3500-words abstract to francesco.pinciroli@polimi.it by March 31st, 2014
For the EJBI Special-Topic Issue: enter the EJBI website and submit the full manuscript by June 10th, 2014

Preliminary Programme of the International Conference
(as for May 6th, 2014)

Conference Schedule
Welcome and Opening
Thursday, 8 May 2014, 9.45 am

Lectures Track
Thursday, 8 May 2014, from 10.00 am

Presentations and Demos Track
Friday, 9 May 2014, from 9.00 am

Concluding remarks and possible initiatives
Friday, 9 May 2014, 16.15-16.45

Institutional Booths
WHO Italian Collaborating Centre for the Family of International Classifications

ehealthLAB @ Politecnico di Milano

Lectures
S Bonacina, S Marceglia - Identifying what an app is and does for each of its stakeholders (@10.00)
PA Sottiile - Activating Standards Developing Organizations around Apps (@10.40)
P Sangiovanni, F Cantone - Medical Apps and Law in Italy (@11.40)
PL Lanzi - Gaming for a better health. The principles of gaming for personalized healthcare (@12.20)
U-V Albrecht - Quality in the development and selling processes of medical apps (@13.00)
MJ Ackerman - Activating Standardization Bodies Around Medical Apps (@14.50)
A Moen - The population approach: metrics and outcomes for monitoring medical apps (@16.10)
V Della Mea - Apps as medical devices: cues from the European Commission directive (@16.50)

Faculty
MJ Ackerman, National Library of Medicine - NIH, USA; U-V Albrecht, Peter Reichertz Institute, Germany; S Bonacina, ehealthLAB - DEIB – Politecnico di Milano, Italy; PL Lanzi, DEIB – Politecnico di Milano, Italy; S Marceglia, ehealth LAB –DEIB – Politecnico di Milano, Italy; A Moen, Institute of Health and Society – University of Oslo, Norway & EFMI Vice President; P Sangiovanni, Italy Legal Focus, Italy; PA Sottiile, UNINFO Standardization Body, Italy; M Rigby, Keele University, UK; V Della Mea - University of Udine, Italy.

Presentations and Demos
Balancing Calories with Smartphone (@10.40)
A review of Apps for Diabetes Management (@11.00)
Break (@11.20)
A lexicon analysis of the descriptions from Drugs Apps (@11.40)
User-driven iterative approach in developing an app for VAD patients – SensorART EU-Project (@12.00)
The e-health Lab APPS AND TOOLS PORTFOLIO for patients@home (@12.20)
Break (@12.40)
Recognition of household physical activities through a smartphone (@14.50)
A Hospital Approach for Perceiving the Institutional Impact of Apps for Medicine (@15.10)

For more information: www.ehealth.polimi.it